



Offline Services

Corporate Identity

By identifying the underlying values that determine corporate image, PBMG ensures that its client's corporate identities are accurate reflections of their core values, and that the resulting identities form appropriate foundations for the subsequent brand development and brand management strategies.

Brand Management

PBMG works closely with clients to produce detailed strategic plans for businesses and products, ensuring brand consistency while achieving maximum exposure across the marketplace.

Copywriting & Scriptwriting

PBMG's writers produce material for a range of corporate and commercial communications including annual reports, brochures, print advertising, radio and TV commercials.

Print Design & Production

PBMG's designers have produced thousands of items of printed collateral, including marketing material, brochures, print advertising, stationery and packaging.

PR Management

With an extensive network in the PR, promotions and event management industries, and in close association with journalists, PBMG delivers communications across multiple target markets.

Corporate Merchandise

PBMG provides innovative corporate merchandise, sourced both nationally and internationally, delivering totally unique brand-awareness solutions.



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